



# PRIVACY POLICY

14TH MARCH 2018

## Urban Movement Radio Respects Your Privacy

Under no circumstances will we directly disclose your personal information to any third party without your prior permission. We are strongly against any form of internet 'spam' and keep all collected information strictly confidential in accordance with the Data Protection Act 1998.

All information collected by us is stored on computer systems. Database information is backed up on a regular basis. Security of our data is important to us and we take every possible reasonable measure to prevent against loss, damage, theft or misuse where possible.

Information you provide to Urban Movement Radio may be used for internal marketing and sales purposes. This may include, but is not limited to; mailings of company news, offers and other promotional material. The ability to 'opt out' of our mailing list will be provided to all individuals listed within our mailing list database.

## Legal

Members of our team handle all customer data sensitively and physical access to our offices is restricted to authorised personnel only.

Urban Movement Radio reserves the right to make alterations to this document whenever we deem reasonable. It is the client's sole responsibility to check this document for updates on a regular basis.